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# Ethical Considerations in the Development and Deployment of AI Systems



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#### Abstract

Purpose: Complex artificial intelligence algorithms may make it hard to understand how they reach certain conclusions or decisions. Lack of transparency raises concerns about bias, discrimination, and opacity, all of which may detract from trust in AI systems. Businesses and developers should prioritize creating AI systems that are easy to understand and explain so that users can understand the reasoning behind their fairness results. Second. and nondiscrimination are fundamental principles. It is possible for AI systems to unintentionally provide biased or unfair outcomes by reinforcing or amplifying biases already seen in training data. Make sure that AI systems are trained on diverse and representative datasets and that they are tested for bias often; this is of the highest significance.

**Materials and Methods:** By analyzing the co-occurrence of keywords, we can see that there are recurring themes when it comes to AI ethics. These topics include big data, social value, algorithms, and ethical aspects.

**Findings:** Critical works that have had a major impact on the field may be found using citation analysis. The results shed light on how AI ethics is always changing as a result of several factors coming together, such as the social effect of technology and the management of stakeholders.

**Implications to Theory, Practice and Policy:** Researchers, legislators, and practitioners may all benefit from the study's findings, which will help direct the development of AI in a way that is ethical and consistent with human values.

**Keywords:** *Ethical Considerations, Social Values, Artificial Intelligence* 



# **1.0 INTRODUCTION**

Emerging as a transformational technology, artificial intelligence (AI) can radically alter many different sectors and greatly affect our daily lives. Artificial intelligence (AI) systems are finding more and more uses in a wide variety of fields, including healthcare diagnostics, autonomous vehicles, personalized recommendations, and algorithms utilized by social media platforms. In light of AI's ongoing evolution and growing social integration, we must resolve the ethical concerns associated with its research and implementation. When faced with large amounts of data, AI systems can often learn and adapt more quickly and correctly than people.

Though this raises significant ethical questions, it can greatly improve productivity and originality. The concepts, values, and consequences that govern the development and deployment of AI systems must be thoroughly considered in light of their immense power and potential consequences. Some of the moral concerns raised by developing and distributing AI systems are examined in this article. A delicate balancing act between technological progress and ethical responsibility is necessary to bring AI in line with human values and to promote societal wellbeing. Key ethical considerations are explainability and transparency. The decision-making and prediction processes of AI systems may be difficult to decipher due to their complexity and opacity. Concerns of accountability, trust, and the likelihood of prejudiced outcomes arise with the lack of openness. To overcome these challenges, we need AI systems that can explain their outcomes clearly so that humans may understand and evaluate the reasoning behind their decisions.

Essential components of ethics are fairness and nondiscrimination. Because AI systems learn from previous data, they may perpetuate or amplify biases present in that data, leading to skewed or unfair outcomes. Training AI systems using diverse and inclusive datasets, while actively working to reduce bias, is of the utmost importance. Artificial intelligence (AI) has the potential to eliminate existing inequalities and build a more equitable society by placing a premium on justice (Ashok et al., 2022). When it comes to AI, there are a lot of serious moral questions around privacy and data protection. The reliance of AI systems on large amounts of personal data raises concerns about oversight, consent, and misuse. To keep people's trust and encourage the moral use of AI, it is crucial to guarantee user privacy and set up robust data protection mechanisms.

Integrating privacy-by-design principles and implementing efficient security measures throughout the AI system's lifetime is necessary to achieve the optimal balance between data value and privacy. The ethical significance of problems of duty and accountability is rising as AI systems become more and more self-sufficient. It may be difficult to determine who is responsible for what when dealing with AI systems. Issues such as accountability, openness about system behavior, and strategies for handling unexpected results must be clearly defined. For AI to be used responsibly and ethically, developers, companies, and stakeholders all must take responsibility.

Lastly, the influence of AI on society and its compatibility with human values cannot be overlooked. The cultural, social, and economic spheres are all susceptible to the impact of AI systems. A comprehensive analysis of the potential benefits and risks to individuals, communities, and society at large should precede deployment. To ensure that AI systems are developed in a manner that respects and promotes human values, it is important to include many stakeholders, including the general public, in making decisions and to promote collaboration across disciplines. In the end, it is critical to resolve the ethical challenges surrounding the development and use of



artificial intelligence as it expands into additional domains. Important ethical features to think about include openness, fairness, privacy, accountability, and societal impact. We can harness AI's potential while preserving human values, promoting justice, and decreasing risks if we include ethical considerations in AI system design and development (Brendel et al., 2021).

Machine learning and deep learning techniques have enabled AI systems to do outstanding work in areas like decision-making, picture identification, and natural language processing. Still, these systems aren't perfect, and there's usually a lack of openness in how they make decisions. The potential for algorithmic biases to perpetuate prejudice and inequality has been a source of ethical concern for scholars. Results from AI systems should be fair and equitable; hence this has been a major topic of study and debate. On top of that, there are problems with accountability and transparency caused by the opaque character of AI, where complicated algorithms generate results without obvious reasons. This lack of transparency begs the topic of accountability for AI systems' biased or incorrect judgments. To create more transparent and accountable AI, researchers have been working on interpretability approaches to better understand how AI makes decisions.

## **Body Transparency**

When developing and deploying AI systems, it is essential to prioritize transparency and explainability from an ethical standpoint. The decision-making process and predictions of more sophisticated AI algorithms are becoming increasingly opaque. People lose faith in AI and start to wonder about accountability, fairness, and potential biases because of how opaque the technology is. To be transparent, AI systems must be able to have their inner workings examined and understood. The goal is to make the decision-making process of AI systems easy to comprehend and utilize for humans. If an AI system provides clear justifications for its results, users may determine how trustworthy the system is by looking at the reasoning behind its decisions. Users are given more agency by transparent AI technologies, which enable them to make informed evaluations and identify biases and shortcomings. The emphasis on providing explanations or rationales for AI decisions makes explainability transcend transparency.

The goal of "explainable AI" is to make the complex workings of AI systems more understandable to humans. By giving explanations that people can understand, AI systems have the potential to increase user tolerance, trust, and accountability. In fields like healthcare, banking, and criminal justice, where AI decisions might have far-reaching consequences, explainability is crucial. It will need a multipronged effort to make AI systems more transparent and explainable. Making AI models and algorithms that can be understood by humans is the first order of business. This necessitates selecting algorithms that are open about their methodology and can justify their results. Inherently interpretable techniques, such as rule-based systems, decision trees, and linear models, have the potential to increase explainability and transparency (Keskinbora, 2019).

A different strategy that may be used to attain explainability and transparency is the employment of post hoc interpretability techniques. The objective of these approaches is to explicate the outcomes produced by black-box AI algorithms. Feature significance analysis, local interpretability methods (e.g., LIME or SHAP), and model-agnostic approaches (e.g., rule extraction or surrogate models) might help us understand what factors into AI decisions. The role that regulatory and standardization efforts play in enhancing transparency and explainability is substantial, making them critically essential. The need to integrate explainability and transparency in AI systems is being recognized by an increasing number of businesses and lawmakers. Several



initiatives, including the General Data Protection Regulation (GDPR) in Europe and the Algorithmic Accountability Act in the US, are proposing frameworks to ensure AI systems are transparent, accountable, and sensitive to user rights. Integrity and understandability may also benefit from the combined efforts of AI researchers, ethicists, and domain experts.

Researchers may build AI systems with high accuracy and interpretability if they integrate technical expertise, ethical considerations, and domain knowledge. Along with assisting with the settlement of ethical difficulties that may arise over the AI system's lifetime, this alliance also can aid in the detection of potential biases. Ultimately, transparency and explainability should be considered as ethical considerations in the creation and implementation of AI systems. Consumers may better understand how AI systems reach their judgments with more openness, which fosters trust and accountability.

A further step that explainability takes is providing human-understandable reasoning for AI outputs. Through this, users may investigate the system's assumptions and any biases. A combination of technical approaches, regulatory frameworks, and interdisciplinary collaboration is required to attain explainability and transparency. By placing a greater emphasis on openness and explainability, we may build AI systems that are more trustworthy, accountable, and compatible with human values (McDermid et al., 2021).

Proposed legislative frameworks to improve transparency in AI systems include the General Data Protection Regulation (GDPR) and the Algorithmic Accountability Act. To make sure people can understand the reasoning behind automated decisions that impact them, the General Data Protection Regulation (GDPR) grants the right to explanation. When it comes to high-risk processing operations utilizing AI, businesses are obligated to conduct Data Protection Impact Assessments (DPIAs) to assess the risks involved, taking transparency into account. Individuals can understand and question AI-based judgments about their data via data subject rights, which include correction and access. Additionally, to promote openness and compliance, the GDPR requires accountability measures such as recording processing actions. The Algorithmic Accountability Act also seeks to promote openness by evaluating and disclosing the effects of AI systems via audits, explanations, and impact assessments. The public's access to these standards promotes examination and responsibility. The Federal Trade Commission (FTC) and similar regulatory agencies ensure openness in artificial intelligence (AI) research and development by enforcing compliance. Ethical considerations and the promotion of responsible AI usage via transparency are the goals of both frameworks' regulatory procedures.

## Fairness and Bias

Crucial ethical considerations in the development and deployment of AI systems include promoting equity and decreasing bias. Artificial intelligence systems may inadvertently perpetuate or amplify prejudices if the data contains prejudices or reflects existing socioeconomic inequalities; this might result in unfair or biased outcomes. To make AI systems fair, we must treat individuals equitably, regardless of their age, gender, race, or any other protected characteristic. It is important to address potential biases at all stages of AI development, including data collection, algorithm design, and deployment. An important aspect of promoting equity is eliminating biases from training data. AI systems examine historical data to spot patterns.

A biased set of inputs could cause the system to reinforce preexisting biases. A recruitment algorithm that has been trained on data that includes sexism or racism in hiring decisions may

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perpetuate those biases when it comes to making new recommendations for hiring. This problem may be mitigated if developers take great care when selecting and preprocessing training data to eliminate discriminatory biases and increase diversity.

Ethical considerations of developing and implementing AI systems must prioritize fairness and the removal of prejudice. Regulatory frameworks should be put in place, stakeholders should be involved, biases in training data should be addressed, and AI algorithms should be examined and mitigated. By placing a premium on equity, we may work toward AI systems that promote fair outcomes without exacerbating or reinforcing existing social disparities (Safdar, Banja and Meltzer, 2020).

## **Confidentiality and Data Security**

The development and deployment of AI systems raise serious ethical questions about personal data protection and privacy. For AI to learn from examples, make predictions, and aid in decision-making, massive amounts of personal data are often required. Preserving user privacy and establishing robust data protection protocols are of utmost importance to maintain public confidence, honor personal rights, and mitigate risks associated with AI technology. Protecting individuals' personal information and ensuring its safe and discreet collection, storage, and processing is essential to respecting their privacy. Legal and ethical concerns necessitate that AI systems adhere to certain guidelines, such as those about informed consent, purpose limitation, data minimization, and data retention constraints. By adhering to these guidelines, you may be certain that no unnecessary personal information will be collected, utilized, or stored for longer than is strictly necessary. The term "data protection" refers to the practice of implementing organizational and technical safeguards to prevent the loss, misuse, alteration, or disclosure of personally identifiable information. Safeguards for sensitive information in AI systems include encryption, access controls, secure storage, and data anonymization.

Both privacy-enhancing technology and privacy-by-design aim to include privacy issues in AI systems from the beginning. By integrating privacy features and safeguards throughout development from the start, organizations may take a proactive approach to handling privacy concerns and reducing the likelihood of data breaches or misuse. The potential for reidentification is one challenge that is unique to AI. There is always the risk of reidentification when personal data is combined with other sources of data, even after anonymization. Methods of anonymization, such as differential privacy, may be used to address concerns about reidentification and ensure the security of individuals' identities. Transparency and control are necessary for AI systems to guarantee user privacy. Those using AI systems should be able to see exactly how their data is one approach to empowering them and honoring their autonomy. Included in this category are mechanisms for obtaining permission, rights to access data, and the option to decline.

Privacy and data protection in the AI setting are heavily impacted by regulatory and legal frameworks. Laws such as the General Data Protection Regulation (GDPR) in Europe and similar data protection regulations in other countries provide obligations and rights around the collection, use, and processing of personal data. To meet data security and privacy requirements, organizations creating and using AI systems must adhere to these guidelines. Lastly, it is important to continuously monitor and audit AI systems to identify and mitigate any concerns related to privacy or data protection. By routinely assessing data handling processes, security measures, and



compliance with privacy regulations, potential risks may be identified, and early corrective actions can be implemented (Yaqoob, 2023).

In order to promote openness in AI systems and guarantee compliance with rules such as the GDPR, privacy-enhancing solutions are vital. Homomorphic encryption is one such example; it preserves privacy while allowing data analysis by allowing calculations on encrypted material without decrypting it. Federated learning is another example of how data may be kept on users' devices while only aggregated model updates are shared, reducing privacy issues. This is done via decentralized model training. Organizations may maintain transparency by protecting people' privacy and yet extracting valuable insights from their data via the integration of these technologies into AI systems.

To reduce the likelihood of ethical problems, it is essential to fix AI's biases and make sure it's fair. Due to their reliance on historical data for training, AI systems run the risk of reinforcing existing biases and drawing unfair conclusions. In order to use AI in an open and ethical manner, there needs to be a system in place to identify and combat bias:

In order to train AI systems, it is crucial to collect diverse, representative, and bias-free data. Careful consideration of this data is subsequently required. Data anonymization and de-biasing algorithms are two examples of data pretreatment techniques that can help make training datasets less biased. Tools such as fairness metrics and statistical analysis can be utilized by developers to assess AI models for bias. To identify disparities, one must consider how the model's predictions or judgments might vary for each given demographic.

Implementing fair algorithms is all about minimizing bias during model training. The fairnessaware ML algorithm is a good illustration of this. All groups can benefit from the predictions made by these algorithms because they alter the learning process. Clarity and Simplicity: When developing AI models, aim for models that are easy to understand and describe. Stakeholders will be able to identify and address any biases in the system's reasoning and decision-making with this.

Stakeholders from diverse backgrounds, including underrepresented groups, should be involved in the design, development, and testing of AI systems in order to make them more egalitarian and to ensure that they are tested for biases. Any biases that develop over time due to changes in data distributions or system dynamics can be detected and corrected with the help of tools that continuously monitor and evaluate AI systems in real-world settings. By using these strategies, organizations can help build and launch AI systems in a responsible way. More openness, less bigotry, and more support for equality and justice will result from this.

Building AI systems should adhere to ethical principles such as treating everyone fairly, avoiding harm, and doing good (beneficence). That AI serves humanity, does no harm, and is fair to all is a top priority. This requires being forthright about the inner workings of AI, eliminating prejudice, and thinking about the societal impacts of various groups. As long as we adhere to these guidelines, AI will be useful for everyone and won't cause any issues.

## Accountability and Liability

It is crucial to think about responsibility and liability while building and implementing AI systems. As AI becomes more self-reliant and makes decisions that impact humans and society, it is crucial to establish mechanisms to divide responsibility and address negative consequences. If we say that an AI system is accountable, it means that we can make it answer for its decisions and the outcomes



they produce. Part of this phase involves identifying the people responsible for developing, releasing, and operating AI systems. Clear roles and duties are essential for holding AI systems responsible for their actions and decisions. Anyone from programmers to data providers to system administrators to end users might be held jointly responsible in an AI context. Creating ethically sound AI systems with sufficient safeguards is the developer's duty. The onus is on the data providers to ensure the accuracy, integrity, and legitimacy of the data they sell to AI model trainers. Operators of AI systems are liable for their proper installation, monitoring, and maintenance. Consumers should use AI systems responsibly, keeping in mind their potential biases and limitations (Anon, 2022).

A "liability" exists when an AI system must answer for its actions' moral and legal consequences. Finding out who is liable for harm that AI systems could do is the first order of business. In the complex and dynamic domain of developing liability frameworks for AI, issues of causality, need predictability. and the degree of AI autonomy to be handled. Current legal frameworks may need to be updated or expanded to handle the unique challenges posed by AI. For example, changes to product liability laws would be required if AI systems cause injuries. Novel, autonomous-system-specific legal frameworks, together with rigorous standards for accountability and responsibility, may need to be considered.

Aside from that, insurance policies tailored to AI systems could help reduce liability issues. Liability insurance may be necessary for AI developers and deployers to cover expenses if AI systems are harmed. The promotion of accountability and culpability in AI systems relies on keeping documentation and openness intact throughout their lifetime. With thorough documentation of the development process, data sources, algorithmic decisions, and system performance, issues, and injuries may be more easily identified and attributed. A more robust system of AI accountability might be achieved via the establishment of professional and ethical standards.

Industry-specific standards of conduct and best practices may be useful for AI developers and organizations by outlining the expected conduct and ethical responsibilities of everyone participating in AI research, development, and deployment. The public and commercial sectors must work together to resolve questions of accountability and responsibility. Governments, businesses, and academic institutions must work together to establish rules, laws, and guidelines for the sector. This will promote accountability and ensure that the risks associated with AI systems are adequately reduced (Ashok et al., 2022).

## Safety and Security

Ethical considerations of safety and security are paramount while creating and implementing AI systems. As artificial intelligence (AI) systems become more complex and self-sufficient, it is critical to ensure their security and defend them from any potential vulnerabilities to safeguard individuals, companies, and society as a whole. The purpose of AI safety measures is to prevent problems from developing as a consequence of how AI systems work or act. It is critical to identify and reduce hazards associated with AI systems to ensure they function correctly and do not pose a threat to human or environmental health. Ensure that safety is the priority for artificial intelligence (AI) engineers by including thorough testing and validation procedures throughout the whole development process. As part of this, it is necessary to conduct thorough risk assessments, identify possible failure mechanisms, and implement appropriate safeguards and backup systems.



Additionally, creators of AI systems should strive for behavioral transparency by providing explicit and explicable explanations for their actions and outputs (Brendel et al., 2021).

Not only should the development phase of AI systems prioritize safety, but so should their deployment and operation. Maintaining a secure system over time and dealing with emerging threats calls for consistent monitoring, maintenance, and updates. Ethical considerations about AI systems' impact on employment and societal welfare are also a component of these issues. Concerned about the potential loss of human employment due to increasing automation, organizations, and developers should work to mitigate its social effect. Strategies such as reskilling and upskilling initiatives, chances for human-AI interaction, and ethical AI adoption could all be useful. Ensuring the development and ethical deployment of AI also requires careful consideration of security measures.

Because AI systems process vast amounts of sensitive data, there is a great chance that data breaches, privacy violations, or detrimental uses of AI may occur. It is critical to safeguard AI systems against malicious assaults, data breaches, and illegal access to maintain public trust and prevent unintended consequences. Secure data storage, access controls, encryption, and vulnerability assessments are all crucial components of a robust security strategy. Additionally, developers should code and design systems securely, conduct frequent security audits, and stay updated on emerging security risks and responses (Keskinbora, 2019).

## Human Agency and Independence

Ethically, human agency and control must be carefully addressed throughout the design and implementation of AI systems. As AI systems advance and gain more autonomy, it is essential to strike a balance between their capabilities and the need for human oversight and decision-making. Being able to establish control over AI systems is crucial for preventing them from engaging in unethical or unlawful behavior. It recognizes that AI systems should not be exempt from human accountability. When we speak about human control, what we mean is the ability to monitor, interfere with, and reverse the decisions made by AI systems as needed. It is very essential to have humans overseeing AI systems for several reasons. First, it helps make sure algorithms don't make judgments based on bias, prejudice, or unfairness. Finding and fixing algorithmic biases is possible with human interaction, and AI systems may be ensured to respect fundamental human rights and principles. Secondly, AI systems may need human assistance when faced with unexpected or unique scenarios.

It is essential to include humans while exploring uncharted territories to maximize the possible outcomes, since AI systems may not be able to make correct decisions in complex or new situations. By including humans in decision-making and providing context for AI behaviors, we may increase their likelihood of understanding and trusting these systems. Autonomous AI systems can carry out tasks and make decisions without continual human intervention. One appealing aspect of AI systems is their ability to make quick and precise decisions, which is very useful in situations like driverless driving. However, we must impose constraints on AI systems' autonomy if we want them to behave ethically and responsibly. To create AI systems that are both sufficiently autonomous and open and explicable, it is necessary to strike a balance between the two. Both the system's actions and the methods used by artificial intelligence should be understandable by humans. This allows humans to assess the reasoning behind AI decisions, identify any biases or defects, and intervene as necessary (McDermid et al., 2021).



#### Effects on Society and the Economy

The possible social and economic impacts of developing and implementing AI systems give rise to significant ethical considerations. The advancement of AI technology could have far-reaching consequences in several social domains. Employment, inequality, privacy, and service accessibility are all areas that fall under this category. The development and use of AI systems must lead to positive social and economic outcomes.

Employment: A change in the labor market and the elimination of jobs might result from the automation of human-intensive tasks made possible by artificial intelligence. If this has an impact on employment, you should consider ways to mitigate it. We can reach this objective by fostering a culture of lifelong learning, reskilling, and upskilling programs to let individuals switch jobs, and forming collaborations between humans and AI to increase productivity and job satisfaction (Safdar, Banja and Meltzer, 2020).

Unequal distribution of resources: Artificial intelligence (AI) could exacerbate existing economic and societal inequalities if not properly regulated. If biases and discrimination are present in the training data, artificial intelligence systems run the risk of exacerbating existing inequities in opportunity and resource access. Resolving these biases is crucial for developing and deploying AI systems fairly and equitably. The potential consequences on marginalized groups must be considered, and AI development teams must strive to be inclusive. Thorough bias testing must also be conducted (Yaqoob, 2023).

Data privacy: To function correctly, artificial intelligence systems often need access to large amounts of personal data. Artificial intelligence systems must safely and ethically manage data while protecting people's right to privacy. Data protection standards and privacy laws need to be enforced, and people need to know how AI systems use the information they provide. People also need to be able to decide what happens to their data. Technologies that improve privacy, such as federated learning or differential privacy, may be used to lessen privacy risks even more (Anon, 2022). AI systems should be built and implemented without prejudice, in a manner that ensures equitable access to the benefits they provide. Ensuring that AI systems are accessible to those with disabilities, addressing algorithmic biases that might have an outsized impact on some groups, and considering the needs of different user demographics are all components of this. Ethical considerations should be given to the potential limiting implications of AI systems and efforts to mitigate them (Ashok et al., 2022).

## **Collaboration and Control on a Global Scale**

Cooperation and regulation on a global scale are essential for addressing the ethical concerns surrounding the creation and implementation of AI systems. Since AI technologies impact people globally, it is vital to foster collaboration and establish mechanisms that support responsible and ethical AI activities on a global scale (Brendel et al., 2021).

Interoperability and Standards: International cooperation is necessary to develop interoperability standards that pave the way for the moral development and deployment of AI systems. Interoperability across borders, data transfer, and collaboration across AI systems are all facilitated by standardized practices. Governments, business leaders, and standardization groups may all work together to make these standards a reality (McDermid et al., 2021).

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Ethical Principles and Rules: We can increase the likelihood of developing a consensus on AI ethics by cooperating across national boundaries. Concerns about human rights, privacy, accountability, openness, and justice may be addressed by collaboratively developing and implementing common ethical frameworks for AI research and deployment. Governments, organizations, and developers throughout the world may use these criteria as a starting point for creating a worldwide standard for AI ethics (Yaqoob, 2023).

Regulatory Harmonization: National AI legislation may be harmonized via international cooperation. Uniform regulation across nations has the potential to accomplish responsible AI development, safeguard individual rights, and avoid regulatory arbitrage. Working together across borders, considering cultural, legal, and societal differences, might help us find the best ways to regulate AI ethically, share our experiences, and learn from each other's mistakes (Anon, 2022).

Capacity Building and Technology Transfer: Capacity development and technology transfer are two areas where emerging countries greatly benefit from international collaboration. By combining forces, more countries can participate in and profit from AI system research and implementation. Globally, this may help encourage fair access to AI technologies while also reducing the likelihood of a technology divide (Brendel et al., 2021).

# 2.0 MATERIALS AND METHODS

Through the use of a bibliometric strategy in conjunction with VOSviewer software, we were able to conduct a thorough analysis of the academic literature on AI ethics by identifying significant trends, prominent authors, journals, concepts, and the development of research themes.

#### **Information Gathering**

They used PubMed, IEEE Xplore, ACM Digital Library, Scopus, and Web of Science, among other top academic databases, to do intensive searches. This search was specifically tailored to find publications that touched on AI ethics. Using Publish or Perish (PoP) as a guide, the query included pertinent terms and expressions including "social values," "artificial intelligence," "AI ethics," "technology ethics," and "ethical considerations."

Citations	:206324
Cites/year	:210.53
Cites/paper	:48.64
Cites/author	:126907.97
Papers/author	:583.91
Authors/paper	:2.39
H-index	:208
G-index	:451
HI norm	:251
HI annual	:2.89
HA- index	:102
Papers with ACC	:1,2,5,10,20;730,668,558,441,349

#### **Table 1: Information Gathering**

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#### Analyzing Data Using VOSviewer

VOSviewer is a program for bibliometrics that lets you see and analyze books and other reference materials. It finds patterns and correlations in the scientific literature by using methods including citation analysis, co-authorship analysis, and keyword co-occurrence analysis. To help shed light on the research landscape, we used VOSviewer to create visualizations.

#### **3.0 FINDINGS**

When combined with VOSviewer visuals, bibliometric analysis provides a holistic picture of AIrelated ethical concerns. They can learn more about AI ethics and use that knowledge to build and deploy AI responsibly with the help of this analysis. To guarantee that technology and society values can live peacefully in the future, there must be continuous study and discussion on AI ethics, given the ever-changing nature of this discipline.



#### Figure 1: Mapping

Figure 2 shows publication trends, and by analyzing co-authorship patterns and keyword cooccurrences, we can see how the topics of AI ethical research are changing over time. The emphasis has shifted over the years from simple moral questions to more complex ones, such as how AI systems' moral agency manifests in society and how different cultures see AI ethics. The ever-changing ethical concerns surrounding AI and the field's ability to address them are mirrored in this progression.



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Figure 2: Trend Research



## 4.0 CONCLUSION AND RECOMMENDATIONS

To sum up, appropriate ethical concerns have a substantial influence on both the creation and implementation of AI systems. As AI becomes more commonplace and sophisticated, we must address these ethical problems if technology is to benefit society while reducing its risks and harms. Important ethical considerations surrounding AI research and deployment have been extensively discussed in this discussion. Included in these topics are inquiries into transparency and accountability, accountability and fairness, privacy and data protection, individual agency and control, social and economic impacts, and international cooperation and regulation. To understand how AI systems, make decisions and spot biases or errors, these systems must be open and easy to explain.

Accountability and justice are vital if we want AI systems to refrain from being biased or harmful to people. Privacy and data protection regulations safeguard individuals' rights while promoting responsible data management practices. Striking a balance between human oversight and AI system autonomy (achieved via control and autonomy) allows humans to remain accountable for the actions of AI systems. The social and economic consequences of AI seek to address issues like inequality, unemployment, inaccessibility to services, and economic upheavals to ensure that these technologies benefit society. International regulation and collaboration promote teamwork, the development of common benchmarks, and the worldwide harmonization of ethical norms and regulatory systems.

Encouraging ethical and responsible AI activity worldwide, this multinational policy helps handle AI-related concerns on a bigger scale. Successfully addressing these moral dilemmas calls for multidisciplinary groups comprised of experts in fields as diverse as artificial intelligence (AI), ethics (including legal and social science), and the law. All relevant parties, including governments, businesses, educational institutions, nonprofits, and social groups, must work together to find comprehensive solutions and guarantee that artificial intelligence technologies align with societal needs and respect for human values. When we include ethical considerations in AI system design and development early on, we may maximize the benefits while minimizing the risks. The appropriate and ethical integration of AI into our lives may be accomplished by promoting trust, diversity, fairness, and responsibility.

The struggle to keep AI ethical is, ultimately, an endless one. It needs constant evaluation, adaptation, and refining to stay up with rising technological standards, shifting societal expectations, and emerging complex problems. Incorporating these ethical standards into AI development will pave the way for a more equitable and sustainable future. Responsible AI development and deployment may be mapped out using the research's findings. A future in which technical progress and societal values may live in harmony can be shaped by stakeholders responding to the ethical issues highlighted in this research. In the future, as AI is developed further, we may use this understanding to help make technology work for good while protecting people's rights and dignity.



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