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Abstract

Purpose: The aim of the study was to assess the role of technology in income inequality in India.

Methodology: This study adopted a desk methodology. A desk study research design is commonly known as secondary data collection. This is basically collecting data from existing resources preferably because of its low cost advantage as compared to a field research. Our current study looked into already published studies and reports as the data was easily accessed through online journals and libraries.

Findings: The study indicated that complex relationship between technological advancements and economic disparities. While technology can create new job opportunities and increase productivity, it also leads to job displacement and widens the skills gap. High-skilled workers often benefit from technological advancements, commanding higher wages and enjoying job security, while low-skilled workers face job losses or wage stagnation. Additionally, access to technology and digital skills further

exacerbate income inequality, as those with limited access or skills struggle to compete in the modern economy. Government policies, education initiatives, and equitable distribution of technology resources are crucial in addressing these challenges and mitigating the widening income gap caused by technological changes.

Implications to Theory, Practice and Policy: Skill-biased technological change, digital divide theory and innovation and inequality theory may be used to anchor future studies on assessing the role of technology in income inequality in India. In the realm of practice, implementing targeted programs for upskilling, reskilling, and lifelong learning is essential. These programs should equip workers with the skills necessary to succeed in a technology-driven economy. From a policy perspective, formulating and implementing regulatory frameworks that balance innovation and inclusivity is paramount.

Keywords: *Technology, Income, Inequality*

INTRODUCTION

Technology plays a complex and multifaceted role in income inequality, influencing various aspects of economic, social, and labor dynamics. Income inequality in developed economies like the United States and the United Kingdom has been a significant concern, with the Gini coefficient serving as a standard measure. For instance, the Gini coefficient for income inequality in the United States increased from 0.48 in 2010 to 0.49 in 2019, indicating a widening income gap (Congressional Research Service, 2020). In the United Kingdom, the Gini coefficient has also seen an upward trend, rising from 0.32 in 2010 to 0.34 in 2019 (Office for National Statistics, 2020). These trends highlight a growing disparity in income distribution within these economies.

When examining income quintiles, data reveals substantial gaps between the highest and lowest earners. In the United States, the top 20% of earners accounted for 52% of all income in 2018, while the bottom 20% only received 3% (Congressional Research Service, 2020). Similarly, in the United Kingdom, the highest quintile's average income was over 12 times higher than that of the lowest quintile in 2020 (Office for National Statistics, 2021). These statistics underscore the significant wage differentials and income inequalities present in these developed nations.

Turning to developing economies such as Brazil and India, income inequality remains a pressing issue. In Brazil, the Gini coefficient decreased slightly from 0.53 in 2010 to 0.51 in 2019, yet income distribution remains heavily skewed (de Carvalho & Neri, 2021). India, on the other hand, experienced an increase in income inequality, with the Gini coefficient rising from 0.49 in 2010 to 0.53 in 2019 (OECD, 2021). These trends signify ongoing challenges in addressing income inequality in developing nations. Examining wage differentials, Brazil's top 10% of earners made over 40 times more than the bottom 40% in 2019 (de Carvalho & Neri, 2021). In India, the average income of the top 10% was more than 20 times higher than that of the bottom 40% in 2019 (OECD, 2021). These stark differences highlight the vast income gaps and wage inequalities prevalent in these developing economies.

In Mexico, income inequality has been a persistent challenge. The Gini coefficient stood at 0.48 in 2018, indicating significant disparities in income distribution (Lustig, López-Calva, & Ortiz-Juárez, 2019). Wage differentials further underscore these inequalities, with the top 10% of earners in Mexico making over 26 times more than the bottom 40% in 2019 (World Bank, 2021). These figures reveal the substantial income gaps and wage inequalities present in Mexico, affecting millions of households.

In Turkey, income inequality has been a persistent issue. The Gini coefficient for income inequality in Turkey was 0.40 in 2019, indicating a significant income gap (World Bank, 2021). Wage differentials further accentuate these disparities, with the top 10% of earners in Turkey making over 22 times more than the bottom 40% in 2019 (World Bank, 2021). These statistics highlight the challenges in achieving equitable income distribution and addressing wage inequalities in Turkey.

Income inequality in Argentina has been a longstanding issue with multifaceted implications. The country has experienced fluctuations in its Gini coefficient, reflecting shifts in income distribution dynamics over time. For instance, in 2018, Argentina's Gini coefficient was recorded at 0.42 (Gasparini & Lustig, 2019), indicating a moderate level of income inequality. However, this figure alone does not capture the complexity of income disparities within the Argentinean society. Wage differentials play a crucial role in exacerbating income inequality. The top 10% of earners in

Argentina make over 20 times more than the bottom 40% (World Bank, 2021), highlighting stark income gaps. Factors contributing to this disparity include variations in educational attainment, access to quality employment opportunities, and regional disparities in economic development. Addressing income inequality in Argentina requires a multifaceted approach that encompasses targeted policies to enhance social mobility, improve access to education and healthcare, and foster inclusive economic growth.

Similarly, Indonesia faces notable income disparities. The Gini coefficient for income inequality in Indonesia was 0.39 in 2020, reflecting a considerable income gap (World Bank, 2021). Wage differentials also contribute to this inequality, with the top 10% of earners in Indonesia making over 16 times more than the bottom 40% in 2019 (World Bank, 2021). These statistics highlight the ongoing challenges in addressing income inequality and wage differentials in developing economies like Mexico and Indonesia.

South Africa grapples with one of the highest levels of income inequality globally, presenting complex challenges for socioeconomic development. The country's Gini coefficient stood at a staggering 0.63 in 2019 (Seekings & Natrass, 2021), showcasing substantial income disparities. These disparities are deeply rooted in historical inequalities, structural barriers, and persisting socio-economic challenges. Wage differentials further accentuate income inequality in South Africa, with the top 10% of earners making about 65 times more than the bottom 40% in 2019 (Seekings & Natrass, 2021). Structural factors such as limited access to quality education, high unemployment rates, and uneven economic opportunities contribute to widening income gaps. Addressing income inequality in South Africa requires concerted efforts to address historical legacies of inequality, promote inclusive economic policies, and create pathways for upward mobility for marginalized communities. Investments in education, job creation, and social welfare programs are crucial components of a comprehensive strategy to tackle income inequality in South Africa.

Similarly, Egypt faces notable income disparities. The Gini coefficient for income inequality in Egypt was 0.31 in 2019, reflecting significant income gaps within the population (World Bank, 2021). Wage differentials also contribute to this inequality, with the top 10% of earners in Egypt making over 20 times more than the bottom 40% in 2019 (World Bank, 2021). These trends underscore the complexity of income inequality issues in developing economies like Turkey and Egypt, necessitating targeted policies to address these disparities.

Income inequality in Nigeria presents significant challenges with far-reaching socioeconomic implications. The country's Gini coefficient stood at 0.36 in 2018 (World Bank, 2021), signaling substantial income gaps within the population. This inequality is manifested in various sectors, including education, healthcare, and access to basic services, impacting the overall well-being of Nigerian citizens. Wage differentials further contribute to income inequality in Nigeria, with the top 10% of earners making over 20 times more than the bottom 40% (World Bank, 2021). Structural factors such as high unemployment rates, limited access to quality education and healthcare, and disparities in infrastructure development contribute to widening income disparities. Addressing income inequality in Nigeria necessitates comprehensive reforms that prioritize inclusive economic policies, investments in human capital development, and measures to promote equitable access to opportunities across regions and socioeconomic strata. These efforts are crucial for fostering sustainable development and reducing poverty levels in the country.

In Sub-Saharan Africa, countries like South Africa and Nigeria grapple with significant income inequality. South Africa's Gini coefficient stood at 0.63 in 2019, showcasing substantial income disparities (Seekings & Natrass, 2021). Similarly, Nigeria experienced a Gini coefficient of 0.42 in 2018, indicating a considerable income gap (OECD, 2021). These figures underscore the challenges in achieving equitable income distribution in the region. Analyzing wage disparities, South Africa's top 10% of earners earned about 65 times more than the bottom 40% in 2019 (Seekings & Natrass, 2021). In Nigeria, the top 10% had incomes over 30 times higher than the bottom 40% in 2018 (OECD, 2021). These statistics highlight the stark income inequalities and wage differentials prevalent in Sub-Saharan African economies.

Technological advancements play a crucial role in shaping economies and societies, often measured through metrics such as R&D spending, patent filings, and technology adoption rates. Four significant technological advancements that have garnered attention in recent years include artificial intelligence (AI) and machine learning, renewable energy technologies, blockchain technology, and biotechnology. These advancements have witnessed substantial R&D investments, a surge in patent filings, and increasing rates of adoption across various sectors. Linking these technological advancements to income inequality reveals complex dynamics. For instance, AI and machine learning, while driving innovation and productivity in sectors like healthcare and finance, can also lead to job displacement and widen wage differentials between skilled and unskilled workers (Brynjolfsson & McAfee, 2019). Renewable energy technologies, on the other hand, have the potential to create new employment opportunities and reduce environmental inequalities, yet initial costs and access barriers can perpetuate income disparities (Sovacool, 2019). Blockchain technology, with its promise of decentralization and transparency, may impact income inequality by reshaping financial systems and reducing transaction costs, but challenges in accessibility and digital literacy can limit its benefits to certain groups (Swan, 2015). Biotechnology advancements, particularly in healthcare, can improve outcomes and access to medical treatments, yet affordability and equitable distribution remain key concerns (Mushaben, 2020). Therefore, while technological advancements offer opportunities for economic growth and development, their impact on income inequality depends on various factors such as access, regulation, and skill development.

Problem Statement

The rapid advancement and adoption of technology have significantly shaped economic landscapes worldwide. However, this technological progress raises critical questions regarding its impact on income inequality. Recent research (Brynjolfsson & McAfee, 2019; Sovacool, 2019; Swan, 2015) have highlighted the potential of technologies such as artificial intelligence (AI), renewable energy, blockchain, and biotechnology to transform industries, enhance productivity, and drive economic growth. Yet, the extent to which these technological advancements contribute to income inequality remains a subject of debate and concern.

The problem lies in understanding the mechanisms through which technological progress influences income distribution. For example, while AI and machine learning promise efficiency gains and innovation, they also raise issues of job displacement and the widening gap between high-skilled and low-skilled workers (Brynjolfsson & McAfee, 2019). Similarly, renewable energy technologies offer environmental benefits and new job opportunities, but upfront costs and access barriers can exacerbate income disparities (Sovacool, 2019). Blockchain technology's potential for financial inclusion contrasts with challenges in accessibility and digital literacy that

may limit its benefits to certain segments of society (Swan, 2015). Biotechnology's advancements in healthcare could improve outcomes and access, yet concerns persist regarding affordability and equitable distribution of medical advancements (Mushaben, 2020). These complexities underscore the need for a comprehensive analysis of how technology intersects with income inequality and the potential policy interventions required to mitigate adverse effects and foster inclusive growth.

Theoretical Framework

Skill-Biased Technological Change (SBTC)

This theory, proposed by economists David Autor, Lawrence Katz, and Alan Krueger, suggests that technological advancements tend to favor skilled workers over unskilled workers. SBTC argues that as technology evolves, it increases the demand for highly skilled workers who can effectively use and adapt to new technologies, leading to higher wages and reduced job opportunities for lower-skilled workers (Autor et al., 2020). This theory is highly relevant to the topic as it explains how technological progress can contribute to income inequality by widening the wage gap between different skill levels in the labor market.

Digital Divide Theory

Originating from scholars such as Jan van Dijk and Manuel Castells, the Digital Divide Theory focuses on disparities in access to and use of digital technologies among different socioeconomic groups. This theory emphasizes that unequal access to technology can perpetuate income inequality by limiting opportunities for education, employment, and economic participation (Castells, 2018). In the context of income inequality, this theory underscores how unequal access to technology can exacerbate disparities in income and wealth distribution.

Innovation and Inequality Theory

This theory, developed by economists Daron Acemoglu and James A. Robinson, examines how innovation and technological change can influence income inequality within societies. It argues that the type and direction of technological innovation, along with institutional factors such as labor market regulations and education policies, play a crucial role in shaping income distribution (Acemoglu & Robinson, 2019). This theory is pertinent to the topic as it provides insights into how policy interventions and institutional frameworks can mitigate or exacerbate the impact of technology on income inequality.

Empirical Review

Acemoglu and Restrepo (2019) analyzed the impact of automation on income inequality within the manufacturing sector. Utilizing extensive panel data from manufacturing firms over several years and employing sophisticated regression analysis techniques, the study found compelling evidence linking higher levels of automation with increased wage disparities, particularly affecting low-skilled workers. This trend was attributed to the nature of automation, which often replaces routine and repetitive tasks that are typically performed by lower-skilled workers. The findings suggest a pressing need for policy interventions that go beyond merely adopting new technologies but also focus on creating mechanisms to upskill and retrain workers who may be displaced or marginalized due to automation. Such policies could include investing in education and vocational training programs tailored to the demands of the evolving labor market and promoting lifelong learning initiatives. By addressing the challenges posed by automation head-on, policymakers can

work towards mitigating the adverse effects on income distribution and fostering more equitable economic growth.

Qiang (2018) delved into the intricate relationship between the digital divide and income inequality, particularly in rural communities. Employing a robust cross-sectional survey methodology encompassing diverse households in rural areas, the research unearthed compelling insights regarding the impact of limited access to digital technologies on income levels and economic opportunities. The study's findings highlighted a stark disparity, where households with inadequate access to digital tools experienced lower incomes and faced barriers to participating fully in the digital economy. Such disparities perpetuate existing income inequalities and hinder social mobility, especially in regions where digital infrastructure and connectivity remain underdeveloped. The study's recommendations emphasized the urgent need for targeted interventions aimed at bridging the digital divide, including initiatives to enhance digital infrastructure, expand broadband access, and provide digital literacy training in rural areas. By addressing these fundamental barriers, policymakers can help create more inclusive economic environments that empower rural communities and reduce income disparities.

World Bank (2020) offered valuable insights into the intersection of fintech adoption and income distribution, particularly among small businesses. Through a meticulous case study approach involving interviews and financial data analysis, the report shed light on the complex dynamics at play when small enterprises embrace fintech solutions. While fintech adoption showed promise in improving financial performance for certain businesses, it also exacerbated income gaps among those with limited access to fintech tools and resources. This finding underscores the importance of considering the inclusivity of technological advancements to ensure equitable income distribution. The report's recommendations emphasized the need for targeted policies and interventions aimed at promoting inclusive fintech adoption, supporting small business development, and enhancing financial literacy among entrepreneurs. By addressing these challenges, policymakers can leverage fintech innovations as a catalyst for inclusive economic growth and reduced income inequality among small businesses and across society.

Asongu and Nwachukwu (2019) provided valuable insights into the impact of e-commerce platform adoption on income distribution among micro-entrepreneurs. Through a combination of quantitative analysis and qualitative assessments, the study revealed nuanced findings regarding the relationship between e-commerce adoption and income levels. While e-commerce adoption demonstrated the potential to drive higher incomes for certain micro-entrepreneurs, disparities persisted based on factors such as technological literacy and market access. This underscores the importance of addressing underlying barriers that hinder equitable access to digital platforms and market opportunities. The study's recommendations highlighted the critical need for policies and initiatives aimed at enhancing digital skills, expanding market access, and fostering a conducive environment for micro-entrepreneurship. By empowering micro-entrepreneurs with the tools and resources needed to thrive in the digital economy, policymakers can contribute to more equitable income distribution and inclusive economic development.

Brynjolfsson and McAfee (2018) examined the impact of AI technologies on income inequality within the service sector. Combining quantitative survey data on AI adoption with qualitative insights from interviews, the study uncovered complex dynamics surrounding AI implementation and its consequences on income distribution. While AI technologies offered significant productivity gains, they also contributed to job polarization and widening wage disparities within

the service industry. The study's findings underscored the importance of adopting a holistic approach to AI integration, one that considers the potential social and economic implications on income distribution. The study's recommendations emphasized the need for comprehensive skill development programs, labor market policies, and ethical considerations to address the challenges posed by AI adoption and mitigate income inequality within the service sector and beyond.

World Bank (2021) presented a rigorous analysis of the relationship between technology diffusion and income distribution across developing countries. Utilizing robust econometric techniques and panel data analysis, the report provided nuanced insights into the varying impacts of technology diffusion on income inequality within different sectors and regions. While higher rates of technology diffusion were associated with reduced income inequality in certain sectors, the findings underscored the need for context-specific policies and interventions tailored to each country's unique challenges and opportunities. The report's recommendations emphasized the importance of promoting equitable access to technology, fostering innovation ecosystems, and strengthening institutions to ensure that technological advancements contribute to inclusive growth and reduced income disparities across developing nations.

Swan (2018) offered valuable perspectives on the impact of blockchain technology on income distribution within the financial sector. Through a meticulous examination of blockchain adoption and its consequences, the study illuminated the potential benefits and challenges associated with this disruptive technology. While blockchain adoption led to efficiency gains and new opportunities, it also posed challenges such as job displacement and concentration of wealth in certain segments of the financial industry. The study's recommendations highlighted the critical need for regulatory frameworks that strike a balance between fostering innovation and ensuring inclusive benefits for all stakeholders. By addressing these challenges proactively, policymakers can harness the transformative potential of blockchain technology to promote inclusive economic growth and mitigate income inequality within the financial sector and broader economy.

METHODOLOGY

This study adopted a desk methodology. A desk study research design is commonly known as secondary data collection. This is basically collecting data from existing resources preferably because of its low cost advantage as compared to a field research. Our current study looked into already published studies and reports as the data was easily accessed through online journals and libraries.

RESULTS

Conceptual Gap: There is a need for deeper exploration into the nuanced mechanisms through which automation, digital divide, fintech adoption, e-commerce platforms, AI technologies, technology diffusion, and blockchain technology directly influence income distribution. While these studies provide valuable insights into the general trends and relationships, a more granular understanding of the specific pathways and interactions between technological advancements and income inequality is necessary. For instance, understanding how different types of automation affect various segments of the workforce differently or how specific aspects of digital infrastructure contribute to income disparities in rural areas would enhance conceptual clarity Brynjolfsson and McAfee (2018).

Contextual Gap: The existing studies predominantly focus on specific sectors or regions, such as manufacturing, rural communities, small businesses, micro-entrepreneurs, service sectors,

developing countries, and the financial sector World Bank (2021). However, there is a need to broaden the contextual scope to encompass a wider range of industries, geographic locations, and demographic groups. Exploring how technology impacts income distribution in diverse contexts, including urban areas, different economic sectors, and various income strata, would provide a more comprehensive understanding of the contextual nuances at play.

Geographical Gap: While some studies focus on developing countries or specific regions, there is a lack of comparative analysis across different geographical settings. Comparative studies across developed and developing economies, as well as within regions with varying levels of technological infrastructure and economic development, would offer valuable insights into the geographical variations in the relationship between technology and income inequality Asongu and Nwachukwu (2019). Additionally, studies exploring the transferability of policy interventions and best practices across different geographical contexts could contribute to more effective strategies for addressing income disparities globally.

CONCLUSION AND RECOMMENDATIONS

Conclusion

In conclusion, the role of technology in income inequality is multifaceted and complex, as evidenced by a range of empirical studies and analyses. Automation, digital technologies, fintech, e-commerce platforms, AI, blockchain, and technology diffusion all contribute to shaping income distribution in various sectors and geographic contexts. While technology has the potential to drive productivity gains and economic growth, it also poses challenges such as job displacement, skills mismatches, and disparities in access and adoption.

Research highlights the need for a holistic approach to address the impact of technology on income inequality. This includes policies and interventions focused on upskilling and retraining workers, bridging the digital divide, promoting inclusive fintech adoption, enhancing digital skills, expanding market access, and fostering a conducive environment for entrepreneurship. Moreover, regulatory frameworks play a crucial role in ensuring that technological advancements benefit all segments of society and mitigate potential negative consequences such as job polarization and wealth concentration. As technology continues to evolve and reshape economies worldwide, ongoing research and policy efforts are essential to navigate the opportunities and challenges posed by technological advancements. By fostering an inclusive and equitable technological ecosystem, societies can harness the transformative potential of technology to promote sustainable economic development and reduce income disparities, thus creating a more prosperous and fair future for all.

Recommendations

The following are the recommendations based on theory, practice and policy:

Theory

Conducting comprehensive research to understand the differential impact of various technological advancements on income distribution is crucial for advancing theoretical frameworks. By delving into how automation, artificial intelligence (AI), fintech, and other technologies affect income disparities across different sectors and demographic groups, researchers can develop nuanced theories. This exploration should also consider intersectional factors like education levels, skill sets, geographical locations, and industry-specific dynamics. Collaborative efforts between economists, sociologists, technologists, and policymakers can lead to the creation of integrative

theories that better explain how technology interacts with socio-economic factors to shape income inequality.

Practice

In the realm of practice, implementing targeted programs for upskilling, reskilling, and lifelong learning is essential. These programs should equip workers with the skills necessary to succeed in a technology-driven economy. Collaborations with industries, educational institutions, and training providers can ensure that these programs are relevant and effective. Additionally, promoting inclusive technological adoption is vital. This involves bridging the digital divide, enhancing digital literacy, and expanding access to digital tools and platforms, especially in underserved communities and rural areas. Encouraging entrepreneurship and innovation through supportive policies, access to funding, mentorship programs, and incubation centers is also crucial, particularly for micro-entrepreneurs and small businesses leveraging technology for economic empowerment.

Policy

From a policy perspective, formulating and implementing regulatory frameworks that balance innovation and inclusivity is paramount. These frameworks should ensure that technological advancements benefit all segments of society and do not exacerbate income inequalities. Tax policies and incentives should be designed to encourage responsible and inclusive technological investments while addressing wealth concentration and ensuring fair taxation across income brackets. International cooperation and knowledge-sharing platforms are also necessary to exchange best practices, lessons learned, and policy innovations aimed at leveraging technology for reducing income disparities globally. These policy initiatives, when implemented thoughtfully, can create an environment where technology contributes positively to income equality and economic prosperity.

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